



PHOTOS THAT SELL

PREPARING YOUR HOME FOR THE PHOTO SHOOT

It's important to prepare your home to achieve the best results from your photo shoot. While some things are obvious, like having your home as tidy and neat as possible, here are a few things you may not have considered:

- **Light bulbs in the same colour temperature:** All sources of light have a different colour temperature. While our eye is very accepting and sees it all as white, the camera is not so accepting and the difference becomes very noticeable. Bathrooms are fine if they have 'daylight' bulbs, but kitchens in an open plan area photograph better if they have 'warm' bulbs that match the living areas. Essentially, ensuring the lighting temperature is consistent creates a better photographic result.
- **All light bulbs work:** It's always a good idea before the shoot to turn on all lights to ensure colour temperature consistency and to check they all work (including lamps). This is especially important for twilight shoots.
- **Fridges:** Please ensure that everything is taken off your fridge prior to shooting. Covered fridges can be very distracting in a photo.



- **Pool cleaners:** Please ensure pool cleaners are taken out of your pool and hidden prior to the shoot. This enables the area around the pool to dry before the shoot.
- **In general:** Photos create the first impression, so it's important to grab prospective buyers' attention immediately. Ensure lawns are mowed and windows have been cleaned. The less cluttered your property, the better photographic result.

A quick checklist:

- Working lights in consistent colour temperature
- Clean, uncovered fridges
- Pool cleaners are out of the pool and hidden
- Clean and tidy home with minimal clutter

Following these simple steps will ensure your property is photographed in the best possible light.